



DENIZ BAGHERI

Holistic Product and Service Designer

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EXPERIENCES

- Jan 2020 - Present **UX/UI Designer**
Futurice GmbH | Munich Germany
- I worked on diverse projects in automotive, health, and retail, for both B2B and B2C clients. I developed user-centric digital solutions, conducted user research, and created wireframes and prototypes. I also worked on transforming clients' organizational models and workflows, led inclusive design workshops, and established accessibility best practices. My other tasks included Interaction Design, Usability Testing, Accessibility, Collaboration, Strategic Thinking. I started a design competence community in our office, fostering a culture of innovation and knowledge sharing for designers. I also helped creating compelling client proposals, effectively communicating value and vision.
- Sep - Nov 2018 **Interaction Designer**
Digital Product School | Munich, Germany
- Collaborated with a multidisciplinary team of Product Managers and Software Engineers to develop innovative digital products using lean and agile methodologies.
- Feb - Jun 2016 **Industrial Designer**
Arnica small home appliances | Istanbul, Turkey
- Designed, modeled, and produced a modular cooking platform aimed at transforming the cooking process into a collaborative and social activity for users.
- Jan - Jun 2016 **Product Designer & Media Manager**
Stackle | Ankara, Turkey
- Worked on design and marketing within an interdisciplinary team at a modular kitchen appliance startup.
- 2015 - 2016 **Media & Communication Manager**
DesignerMeetup | Ankara, Turkey
- Co-founded an initiative that organizes meetings with students from diverse backgrounds to discuss future design trends.
- Jan - Aug 2014 **Design Office Intern**
REO-TEK | Ankara, Turkey
- Designed engaging interactive interfaces for museums and exhibitions.

EDUCATION

- 2016 - 2018 **M.A. Integrated Design**
Hochschule Anhalt | Dessau, Germany
- 2016 - 2018 **B.S. Industrial Design**
Middle East Technical University | Ankara, Turkey

CERTIFICATIONS

2022	Web Accessibility Training <i>Deque University Online</i>	2019	The Complete App Design Course <i>Certificate by Udemy Online</i>
2021	Practical UX Research <i>By Amanda Stockwell Online</i>	2019	UX & Web Master Course <i>Certificate by Udemy Online</i>
2021	Designing for Emotion Masterclass <i>By Aaron Walter Online</i>	2019	HTML CSS from scratch <i>Certificate by Udemy Online</i>
2019	Designing For Environmental Sustainability And Social Impact <i>Certificate by +Acumen Online</i>	2019	Human-Computer Interaction - HCI <i>Certificate by Interaction Design Foundation Online</i>
		2019	Master Class on UX for AI <i>Certificate by Interaction Design Foundation Online</i>

SKILLS

Design Skills	Wireframing & Prototyping: <i>Figma, Sketch, Flinto</i> Visualization: <i>Photoshop, Illustrator, After Effects</i> 3D Modeling: <i>Rhinoceros, Keyshot</i> Responsive Design User-Centered Design (UCD) Design Thinking Agile and Scrum Lean UX Accessibility	Other	HTML, CSS Information Architecture Usability Testing Storyboarding Paper prototype Sketching Photography 3D printing Laser Cutting Styrofoam model
Soft Skills	Problem-Solving Critical Thinking Communication Collaboration Mentorship Attention to Detail Empathy Time Management Project Management: <i>Jira, Abstract, Confluence</i>	Languages	English German(B1) Persian Turkish Azerbaijani

ASSOCIATIONS

2019	Interaction Design Foundation <i>Member of foundation</i>
2015	DesignerMeetup <i>Co-founder and Member Ankara, Turkey</i>
2011	Design Society of METU <i>Member of society Ankara, Turkey</i>